



Project Title: Youth Exchange Through Digital Lenses

Introduction:

The "Youth Exchange Through Digital Lenses" project is a collaboration between UNESCO ASP Denmark and high schools in Korea. The project's aim is to foster cross-cultural understanding and promote the values of UNESCO while engaging Danish and Korean youth in a unique and contemporary way. The project utilizes digital platforms, particularly Instagram, to enable students to share and explore each other's daily lives, cultures, and perspectives.

Project Overview:

- **Participants:** High school students from Denmark and Korea, along with educators from participating schools.
- **Duration:** The project will run from September 2024-December 2024 with the possibility of extension. The educators will meet from March 2024 and plan the project.
- **Platform:** Instagram will serve as the primary platform for sharing content and interacting with the global audience.
- **Theme:** The project's primary focus will be on UNESCO partnership and SDG 17 (Partnerships for the Goals).

Activities:

- **Account Creation:** A dedicated Instagram account will be created to represent the project. This account will feature daily posts, stories, and highlights curated by participating students.
- **Student Pairs:** Students from Denmark and Korea will be paired up to ensure bilateral representation. Each pair will manage the Instagram account for a specific period, taking turns to share their daily lives, cultures, and experiences.
- **Content Sharing:** Students will post content reflecting their lives, community, traditions, and, most importantly, how they engage with UNESCO partnership and SDG 17. This content may include photos, videos, stories, live Q&A sessions, polls, and challenges.
- **Engagement and Interaction:** Students will actively engage with their audience, responding to comments, asking questions, and conducting surveys to understand their followers' perceptions and cultural differences.
- **Monthly Themes:** To maintain focus, each month may have a particular theme aligned with UNESCO's work and the SDGs. For example, one month could focus on sustainable development, while another may center around cultural diversity and dialogue.
- **Regular Check-Ins:** Project coordinators will hold regular virtual check-ins with participants to provide guidance and ensure the project's objectives are met.

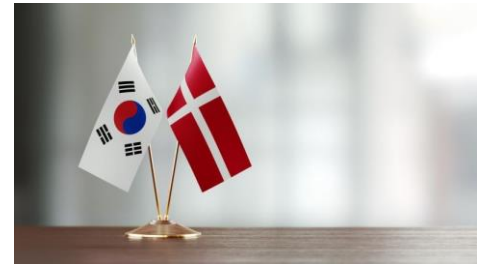
Goals and Objectives:

- **Cross-Cultural Understanding:** To promote mutual understanding and appreciation of cultural differences among Danish and Korean youth.



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- UNESCO Engagement: To encourage participants to actively explore and engage with UNESCO partnership initiatives and SDG 17, thereby fostering global citizenship.
- Digital Literacy: To enhance students' digital literacy skills through the responsible use of social media.
- Global Collaboration: To create a global network of young individuals who appreciate the importance of international partnerships for a sustainable future.
- Digital Showcase: To produce an authentic digital showcase of daily life, cultural traditions, and the commitment to UN values from both countries.

Outcome:

At the end of the project, students will have a richer understanding of the world, intercultural communication skills, and an increased passion for contributing to a sustainable future. The project will also result in a comprehensive digital catalog showcasing the collaboration between Danish and Korean youth.

Evaluation:

A post-project evaluation will be conducted to assess the impact of the program. It will involve surveys, focus group discussions, and a review of content generated during the exchange.

This project holds the potential to establish meaningful international friendships, spread cultural awareness, and amplify the voices of youth regarding global issues. It aligns with UNESCO's mission to build peace through international collaboration and sustainable development.